SAN ANTONIO
Area Foundation

Pantone specs for the full palette

The recommended print spec for all 34 brand colors, on coated and uncoated stock. Each spec is a solid Pantone ink, a screen of an ink the palette already uses, or the paper itself. Every chip is split: the brand color on the left, the printed spec on the right. The ΔE00 badge says how far apart they are.

- **Limestone and Mission White are paper.** Spec a warm white or natural stock and leave it unprinted.
- **Pale solids come from Pastels & Neons.** Caliche, Horchata and Pecan Leaf. The printer will need that guide as well as the Formula Guide.
- **Light tints are screens of palette inks.** Petal and Magnolia from Cascarón's 244, Cloud from Mist, Dew from Pecan Leaf's 909, Lunaria and Wisteria from 2705.
- **Uncoated can't hold the deep colors.** Twilight, Prickly Pear, Adobe, Cedar and Live Oak print lighter or duller on uncoated stock. Ask for a denser custom mix or a double hit, or print those pieces on coated.

Brand color, then printed spec · Excellent ΔE under 2, hard to tell apart · Good 2–4, close side by side · Fair 4–6, visibly different · Poor over 6, a different color

Pantone chips on screen are Pantone's own sRGB approximations, so read the split chips as a guide only. Confirm every spec against physical guides (Formula Guide, and Pastels & Neons where marked) under D50 light before a print run.

Screens are modeled as ink laid on white paper at the stated coverage, with no dot gain. On press a screen prints darker than its number, more so on uncoated, so ask the printer for tint drawdowns and let them adjust the percentage to match the brand chip.

Source: Pantone Connect Convert (Solid Coated, Solid Uncoated, Pastels & Neons Coated and Uncoated), Sep 24, 2026. ΔE00 is calculated in D50 Lab between the brand hex and Pantone's sRGB value for each chip.

Neutrals

CALICHE, LIMESTONE, MISSION WHITE

COLOR	COATED		UNCOATED	
Caliche #ECE8DC		PASTELS & NEONS **PANTONE 9226 C** Good ΔE 2.2 Or: PANTONE 7767 C at 30% ΔE 0.6		PASTELS & NEONS **PANTONE 9043 U** Excellent ΔE 1.3 Or: PANTONE 103 U at 30% ΔE 0.4
Limestone #F7F4EA		LEAVE UNPRINTED **Paper stock** Exact the stock Or: PANTONE 9043 C ΔE 3.2 · PANTONE 6232 C at 35% ΔE 0.6		LEAVE UNPRINTED **Paper stock** Exact the stock Or: PANTONE 9100 U ΔE 2.9 · PANTONE 3975 U at 20% ΔE 0.9
Mission White #FFFCF3		LEAVE UNPRINTED **Paper stock** Exact the stock Or: PANTONE 9043 C ΔE 4.7 · PANTONE 128 C at 15% ΔE 0.8		LEAVE UNPRINTED **Paper stock** Exact the stock Or: PANTONE 9100 U ΔE 4.4 · PANTONE 6225 U at 10% ΔE 0.9

Twilight

PRIMARY TYPE AND DARK GROUNDS

COLOR	COATED		UNCOATED	
Twilight CORE #0D3049		SOLID INK **PANTONE 7463 C** Good ΔE 2.4		SOLID INK **PANTONE 295 U** Poor ΔE 11.5 Or: PANTONE 282 U ΔE 13.4 (darker (L* 31.5))

Pink

FIESTA PINK FAMILY

COLOR		COATED		UNCOATED	
Prickly Pear 900 · #A3077F			SOLID INK **PANTONE 2415 C** Excellent ΔE 1.3		SOLID INK **PANTONE 2355 U** Poor ΔE 9.7 Or: PANTONE 2356 U ΔE 9.9 (darker (L* 36.3))
Bougainvillea 700 · #CB139D			SOLID INK **PANTONE 2395 C** Excellent ΔE 1.7		SOLID INK **PANTONE 247 U** Poor ΔE 7.2
Fiesta Pink CORE 500 · #F023A5			SOLID INK **PANTONE 232 C** Good ΔE 2.3		SOLID INK **PANTONE 239 U** Fair ΔE 5.2
Cascarón 300 · #F998F0			SOLID INK **PANTONE 244 C** Fair ΔE 4.4		SOLID INK **PANTONE 244 U** Good ΔE 3.6
Magnolia 200 · #F7CBF3			SCREEN · CASCARÓN INK **PANTONE 244 C at 65%** Excellent ΔE 1.9 Or: PANTONE 250 C ΔE 4.0		SCREEN · CASCARÓN INK **PANTONE 244 U at 60%** Excellent ΔE 1.7 Or: PANTONE 9324 U ΔE 3.3
Petal 100 · #FFE9FD			SCREEN · CASCARÓN INK **PANTONE 244 C at 35%** Good ΔE 2.0 Or: PANTONE 7436 C ΔE 3.7		SCREEN · CASCARÓN INK **PANTONE 244 U at 35%** Excellent ΔE 1.7 Or: PANTONE 9320 U ΔE 3.2

Orange

TORCH FAMILY

COLOR	COATED		UNCOATED	
Adobe 900 · #A5430C		SOLID INK **PANTONE 2021 C** Good ΔE 2.1		SOLID INK **PANTONE 2021 U** Poor ΔE 9.5 Or: PANTONE 2350 U ΔE 12.1 (darker (L* 42.1))
Terracotta 700 · #CB5222		SOLID INK **PANTONE 7584 C** Good ΔE 3.8		SOLID INK **PANTONE 1525 U** Fair ΔE 5.0
Torch CORE 500 · #F16135		SOLID INK **PANTONE 2026 C** Excellent ΔE 1.0		SOLID INK **PANTONE 166 U** Good ΔE 3.0
Marigold 300 · #F2B436		SOLID INK **PANTONE 143 C** Excellent ΔE 0.4		SOLID INK **PANTONE 3514 U** Excellent ΔE 1.1
Sunflower 200 · #F9DA55		SOLID INK **PANTONE 128 C** Excellent ΔE 1.2		SOLID INK **PANTONE 6225 U** Excellent ΔE 1.6
Horchata 100 · #FFECD4		PASTELS & NEONS **PANTONE 9201 C** Good ΔE 2.0 Or: PANTONE 143 C at 40% ΔE 1.6		PASTELS & NEONS **PANTONE 9180 U** Excellent ΔE 1.1 Or: PANTONE 1345 U at 50% ΔE 0.5

Green

NOPAL FAMILY

COLOR	COATED		UNCOATED	
Cedar 900 · #285B10		SOLID INK **PANTONE 2266 C** Fair ΔE 5.2		SOLID INK **PANTONE 2427 U** Poor ΔE 11.9 Or: PANTONE 2411 U ΔE 13.2 (darker (L* 39.2))
Live Oak 700 · #348813		SOLID INK **PANTONE 363 C** Good ΔE 3.6		SOLID INK **PANTONE 362 U** Poor ΔE 8.6 Or: PANTONE 2273 U ΔE 11.2 (darker (L* 48.2))
Nopal CORE 500 · #40B515		SOLID INK **PANTONE 3501 C** Good ΔE 2.4		SOLID INK **PANTONE 2421 U** Good ΔE 2.7
Bloom Field 300 · #79E249		SOLID INK **PANTONE 7488 C** Good ΔE 2.9		SOLID INK **PANTONE 2286 U** Good ΔE 3.9
Pecan Leaf 200 · #B1F795		PASTELS & NEONS **PANTONE 909 C** Good ΔE 2.0		PASTELS & NEONS **PANTONE 909 U** Good ΔE 2.2
Dew 100 · #E4FFD7		SCREEN · PECAN LEAF INK **PANTONE 909 C at 50%** Excellent ΔE 1.8 Or: PANTONE 9580 C ΔE 4.8		SCREEN · PECAN LEAF INK **PANTONE 909 U at 50%** Good ΔE 2.0 Or: PANTONE 9580 U ΔE 4.4

Teal

RIVER WALK FAMILY

COLOR	COATED	UNCOATED
Comal Springs 900 · #035D75	SOLID INK PANTONE 7707 C Good ΔE 2.4	SOLID INK PANTONE 315 U Fair ΔE 4.1
San Pedro Springs 700 · #027793	SOLID INK PANTONE 2223 C Good ΔE 2.6	SOLID INK PANTONE 314 U Good ΔE 2.2
River Walk CORE 500 · #0491B2	SOLID INK PANTONE 2183 C Good ΔE 2.9	SOLID INK PANTONE 2203 U Excellent ΔE 1.7
Medina Sky 300 · #52C3CE	SOLID INK PANTONE 2227 C Excellent ΔE 1.5	SOLID INK PANTONE 2227 U Excellent ΔE 1.8
Mist 200 · #88E1EA	SOLID INK PANTONE 318 C Good ΔE 2.2	SOLID INK PANTONE 2225 U Good ΔE 2.9 Or: PANTONE 2226 U at 80% ΔE 2.5
Cloud 100 · #D2F7FC	SCREEN · MIST INK PANTONE 318 C at 50% Good ΔE 2.5 Or: PANTONE 9481 C ΔE 3.4	SCREEN · MIST INK PANTONE 2225 U at 45% Good ΔE 2.0 Or: PANTONE 6358 U ΔE 3.5

Purple

CENIZO FAMILY

COLOR	COATED	UNCOATED
Mountain Laurel 900 · #513F89	SOLID INK PANTONE 7672 C Excellent ΔE 1.5	SOLID INK PANTONE 2371 U Good ΔE 2.5
Purple Sage 700 · #6F57AD	SOLID INK PANTONE 6326 C Good ΔE 2.2	SOLID INK PANTONE 2090 U Excellent ΔE 1.6
Cenizo CORE 500 · #8C6ED1	SOLID INK PANTONE 2101 C Good ΔE 2.4	SOLID INK PANTONE 2665 U Excellent ΔE 1.4
Lilac 300 · #B0A6F4	SOLID INK PANTONE 2705 C Good ΔE 3.2	SOLID INK PANTONE 2715 U Fair ΔE 4.6
Wisteria 200 · #C9C5FC	SCREEN · LILAC INK PANTONE 2705 C at 80% Good ΔE 3.7 Or: PANTONE 270 C ΔE 5.4	SOLID INK PANTONE 2705 U Fair ΔE 4.0 Or: PANTONE 2715 U at 70% ΔE 3.6
Lunaria 100 · #E6E6FF	SCREEN · LILAC INK PANTONE 2705 C at 45% Good ΔE 2.4 Or: PANTONE 9360 C ΔE 4.5	SCREEN · WISTERIA INK PANTONE 2705 U at 50% Good ΔE 2.2 Or: PANTONE 9380 U ΔE 3.4